

Friday, January 20, 2012

10:30 AM Registration

12:00 PM Opening Remarks (Bob Paulish, President)

REGULATIONS

12:15 PM **Darlene Brown, Rich Chow** Tax & Trade Bureau (TTB) Electronic Processing
TTB will provide an informative presentation of its web based electronic processing system, Permits Online, used to electronically file original applications and amendments. This session will explain the many benefits for the applicants and touch on the recent success that Permits Online has achieved in its short existence. A Live demo of the system will also be provided. The completion of TTB Form 5120.17, Report of Wine Premises Operations, COLAs Online and Pay.gov will be discussed.

BREAK

2:15 PM Break

GROWING GRAPES

2:30 PM **Dennis Gray**, New Cultivars Delicious, Southern Jewel and Endora.

3:00 PM **Bob Paulish**, Growing Grapes for Fun or Profit
In past conferences, a separate session was held for new and aspiring grape growers. This is a combined presentation which will cover all aspects of growing grapes for beginners and veterans. Various systems will be discussed for growing one vine to a thousand vines.

3:45 PM **Violeta Colova**, Year-Round Stomp in the Vineyard
Important practical guidelines will be discussed for year around care in the vineyard and special pointers for wine grapes quality evaluation.

STATE OF THE FGGA AND ANNUAL MEETING

4:15 PM **Bob Paulish**, State of the FGGA

4:30 PM **FGGA Annual General Meeting.**
Election of Officers and Directors

5:00 PM **FGGA Board Meeting**
Executive and Advisory

6:00 PM **DINNER** (Opening Remarks, Bob Paulish)

GUEST SPEAKER: Jim Trezise

7:30 PM **SOCIAL HOUR**

Saturday, January 21 2012

7:00 AM Registration

8:00 AM **Donnie Nettles**, Yeast Makes a Difference.
Many winemakers, both commercial and home, use the same yeast to ferment their wines, because it is thought that yeast is yeast. In this session wines will be served that have used the same fruit but different yeast strains. Each strain's characteristics will be described while the wines are sampled.

9:00 AM **Gary Cox**, Survival in an Economic Downturn.
What does it take to stay in business in the longest economic downturn in our history?

9:30 AM **Ashley Wallace**, Social Networking.
In the internet age it is a requirement to use Social Media to help market our grape products. This presentation will provide an explanation of what Social Media is, statistics on Social Media use, how it affects us, the top Social Media platforms, and a brief video which lists additional statistics regarding the importance of using Social Media.

BREAK

10:15 AM Break

10:30 AM **Jiang Lu**, What does it take to Produce Better Grapes for Better Wine.

11:00 AM **Barry Gump**, Grape Analysis—When and Why to do It.

LUNCH

11:30 AM Lunch

12:45 PM **Round Table**, Research Needs for the Future
Charles Sims, Moderator

Bob Paulish	Jim Trezise
Charles Cox	Peter Schnebly
Dan Doran	Stephen Leong
Wayne Mackay	Gary Cox

1:45 PM **Barry Gump**, Wine Faults & Flaws

2:45 PM **Donnie Nettles, How to Establish and Maintain a Successful Wine Guild (Club)**
The do and don'ts of setting up a wine club will be covered. Donnie's guild has been overwhelmingly successful at winning medals at the Florida State Fair Hobbyist Wine Competition. He will share some of his secrets at this presentation.

3:30 PM **Bob Paulish**, Closing Remarks