



Dear fellow growers, wine makers and enthusiasts,

I apologize that it's been a while since we communicated with you as a group. I know we are all continuing to adjust to the Covid life rollercoaster, and we sincerely hope your "ups" are outweighing the "downs". We are so very grateful that you've maintained your association with the FWGGA, and we will work to make your membership beneficial and rewarding. Please consider renewing your membership prior to the end of the year. Your support keeps us going.

We haven't held an annual conference since February 2020, but for the past 18 months we've been steadily working on an amazing event for 2022. As you can see in this mail out, a fantastic conference is planned for June 17-18 in downtown DeLand. Holding the event in June gives us more venue options and better pricing. We know it's an early announcement, but schedules get busy and calendars fill up fast. Please look over the agenda, save the date, and register early for the best discount rates.

Covid has given some of us more time to pursue hobbies such as wine making for hobbyists. Commercial wineries may have spent extra time perfecting their products when tasting rooms were restricted. I can't help but think there must be a backlog of great wine out there just waiting to be sampled and judged. We are evaluating opportunities to reestablish the FWGGA Wine and Juice Competition. It seems that our past partners in the event may no longer be able to be a part of the competition due to timing, reduced staff, and tighter budgets. We believe the competition is important for the promotion of Florida wine and we will work hard to find a venue and the support we need to be successful. We will keep you posted on that front and we are open to any suggestions you might have.

Please stay tuned in to the FWGGA.org website for updates, conference registration and membership renewals. We truly appreciate you and hope to see you soon.

Best Regards,

*JR Newbold*

**NEW MAILING ADDRESS AND PHONE NUMBER**

**P.O. Box 23, Pierson FL 32180**

**(386) 749-4031**

# FWGGA 2022 ANNUAL CONFERENCE • JUNE 17-18, 2022



## REGISTRATION FORM

**VENUE:** DeLand, Florida

**HOTEL:** Courtyard by Marriott DeLand, 308 N. Woodland Blvd. DeLand, FL 32720 • phone (386) 943-9500

**ROOM RATE:** \$139.00 plus tax (Ask for the FWGGA rate, special rate guaranteed until June 1, 2022)

Please **CHECK** boxes choices and complete all information on Page 2.



Full Conference

### FULL 2022 Conference Fees (does not include membership dues or Boot Camp):

Early Bird January 2022      On-Time Bird Feb 1 – May 31st

• <b>2022 FWGGA Member</b>	\$85.00	<input type="checkbox"/>	\$100.00	<input type="checkbox"/>
• Guest of Member (spouse/partner)	\$75.00	<input type="checkbox"/>	\$ 90.00	<input type="checkbox"/>
• Non-FWGGA Member	\$100.00	<input type="checkbox"/>	\$110.00	<input type="checkbox"/>
• Current Student (with ID)	\$ 40.00	<input type="checkbox"/>	\$40.00	<input type="checkbox"/>

### LATE BIRD NOTE:

A \$50 late fee will be added to any registration after May 31, 2022.

Ala Carte

### FRIDAY ONLY

\*(Dinner included)

- **2022 FWGGA Member**  \$ 68.00
- Guest of Member (spouse/partner)  \$ 63.00
- Non-FWGGA Member  \$ 73.00
- Current Student (with ID)  \$ 55.00

\*(No sit-down dinner this year Carving stations & mingling with vendors & wineries)

**FRIDAY DINNER ONLY:**  \$35.00

### SATURDAY CONFERENCE ONLY (includes lunch):

- **2022 FWGGA Member**  \$ 65.00
- Guest of Member (spouse/partner)  \$ 60.00
- Non-FWGGA Member  \$ 70.00
- Current Student (with ID)  \$ 25.00

Evening Info

### ALOHA!

We look forward to networking with new friends and seeing old friends. This year, get your best tropical wear ready!

**FRIDAY EVENING.** This will be our mixing and mingling wine competition party, while we share our wines while enjoying tapas and a carving station at the hotel. Dress is tropical casual and the pool is open.

**SATURDAY EVENING** Get ready to hit the town of Deland in your best Hawaiian shirts and dress! We are starting at the Marriott and then making our way downtown to the Elusive Grape for a Florida Wine Flights Event.

**BOOT CAMP 6/17/22** \$20 per person – includes all materials (30 participants only).  \$ 20.00



# FWGGA 2022 ANNUAL CONFERENCE JUNE 17-18, 2022

## REGISTRATION FORM

### SEND TO:

FWGGA  
PO BOX 23  
Pierson, FL 33180

Checks Payable to FWGGA

NAME \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_

CITY/STATE/ZIPCODE \_\_\_\_\_

PHONE NUMBER \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

Names of guests \_\_\_\_\_

TOTAL AMOUNT paid \_\_\_\_\_ by: Check \_\_\_\_\_ Cash \_\_\_\_\_

### Pay Online at:

[www.fgga.org/shop/](http://www.fgga.org/shop/)

or scan this with your phone for a direct link.



### QUICK REFERENCE AGENDA

**FRIDAY  
JUNE 17**

**SATURDAY  
JUNE 18**

#### MORNING

BOOT CAMP

COMMERCIAL  
CORNER

**GENERAL MTG  
SESSIONS**

#### AFTERNOON

**GENERAL MTG  
SESSIONS**

#### EVENING

#### MEET & GREET

EVENING OF FOOD AND WINE WITH A  
FUN COMPETITION FOR HOBBYISTS  
AND COMMERCIAL WINE MAKERS AT  
THE MARRIOTT HOTEL POOLSIDE.

#### FLORIDA WINE FLIGHTS

HOSTED BY THE FWGGA AND THE WEST  
VOLUSIA TOURIST ADVERTISING  
AUTHORITY AT THE ELUSIVE GRAPE IN  
DOWNTOWN DELAND.

## **FWGGA Annual Conference - June 17-18, 2022 DeLand, FL**

**Courtyard by Marriott, Downtown DeLand**

Our over-all theme will be of a tropical island nature – soon to be announced.

Dig out your best island attire and join in the fun.

### **Thursday, June 16, 2022 – Pre-Conference**

Arrive early to participate in all the fine activities available both in Downtown DeLand and in the surrounding West Volusia area. (Promotional materials & maps will be provided)

**6:00 pm until?? – Downtown Pub Crawl & Social Time** - On your own or join the other participants for a relaxed time to investigate all the fine wine (and beer) shops and restaurants along the Boulevard in downtown. Lots of boutiques as well. Something for everyone. Take your picture at the DeLand “Wings.”

### **Friday, June 17, 2022**

**REGISTRATION 8:00 am – 12:30 pm**

**COMMERCIAL CORNER – 8:30 to 11:30 - in DeLand at the Courtyard by Marriott**  
**Commercial Roundtable – by Sarah Aschliman**

### **BOOT CAMP – 9:30 to 11:30 am – Elliott Vineyard, Pierson, FL**

- |                  |   |
|------------------|---|
| 11:00 – 12:15 pm | LUNCH (on your own)   |
| 12:15 – 1:15 pm  | <b><u>GENERAL MEETING</u> and Welcome</b><br><b>JR Newbold, President of FWGGA</b><br><b>State of the FWGGA - - Board Meeting</b> |
| 1:15 – 2:00 pm   | <b><u>SESSION I</u>, Sensory Faults - Jill Blume, Enology Specialist, Purdue University</b>                                       |
| 2:00 – 2:45 pm   | <b><u>SESSION II</u>, Agri-Tourism - Clay Keel</b>  |
| 2:45 – 3:15 pm   | <b>Mini-BREAK - Visit the Vendors and Exhibits*</b>   |
| 3:15 – 3:45 pm   | <b>GOLDEN TICKET presentations 1-2-3</b>  |
| 4:00 – 4:45 pm   | <b><u>SESSION III</u>, AGRI-Starts – Johnny Hoblick</b>   |
| 4:45 – 5:30 pm   | <b><u>SESSION IV</u>, Elderberries – Growing and wine making - Dave Jarnagin</b>  |
| 5:00 – 6:00 pm   | Get your outfits ready for the Tropical Evening   |
| 6:00 – 9:00 pm   | <b>MEET AND GREET</b> (Wine Tasting) at The Courtyard, Food provided.   |

An evening of fun, fellowship, and education as well. Fun competition of the wines with Medals awarded. Pool Party and music for listening and dancing. This is our special party for our members. Get in the mood with your tropical attire! 9:00 pm until? - night-owls visit the downtown venues available, socialize in the lobby lounge or retire to your room.

## **Saturday, June 18, 2022**

### **EXHIBITS & REGISTRATION at The Courtyard by Marriott**

7:30 – 9:00 am	<b>CONTINENTAL BREAKFAST</b> on your own
9:00 – 9:45 am	<u>SESSION V</u> , <b>Marketing strategies and Wine Trails</b> - Peter Schnebly
9:45 – 10:30 am	<u>SESSION VI</u> , <b>TBA marketing topic</b> - Jonathan Fussell, Duplin Winery
10:30 – 11:00 am	<b>Mini-BREAK</b> - Visit the Vendors and Exhibits*
11:00 – 11:45 am	<b>GOLDEN TICKET</b> presentations 4-5-6
11:45 – 12:30 pm	<u>SESSION VII</u> , <b>Hands on Presentation</b> - Frank Humphries, FAMU Ripper Titration Demonstration (topic may change)
12:30 – 12:45 pm	<b>LUNCH &amp; Working Sessions</b> – announce awards
12:45 – 1:15 pm	<b>GOLDEN TICKET</b> presentations 7-8-9
1:15 – 2:00 pm	<u>SESSION VIII</u> , <b>Sparkle</b> – Dr. Andrew J. MacIntosh, UF
2:00 – 2:15 pm	<b>Social Media Update</b> - Liza Munion & Sarah Aschliman
2:30 – 3:15 pm	<u>SESSION IX</u> , <b>Marketing Venues – Weddings &amp; Events Roundtable</b> – (a question-and-answer session with leaders in event planning from within our organization and the community outside)
3:15 – 3:30 pm	<b>VAC &amp; FDACS Updates</b>
3:30 – 4:00 pm	<b>University Notes</b>

ADJOURN to get your outfits ready another Tropical Evening and head out to enjoy dinner or a snack along the Boulevard (on your own) before joining the party at The Elusive Grape (several of our commercial wineries will be offering tastings of their best products and this will be both a marketing event and a party with the community involved.)

6:00 pm - Florida Flights Night at the Elusive Grape downtown DeLand, hosted by the FWGGA and the West Volusia Tourist Advertising Authority. The Elusive Grape will offer special “Florida Flights” of Florida wines all evening. The evening will conclude at the Lobby Lounge or the pool at the Courtyard with snacks and socializing starting around 9:00 pm for those who are not out on the town.

\* Vendors & Exhibits will be set up and available during the breaks throughout the day, as well as during the hour before the Meet & Greet.

# FWGGA MEMBERSHIP FORM

Florida Wine & Grape Growers Association  
P O Box 23 • Pierson, FL 32180 • (386) 749-4031  
[www.fwgga.org](http://www.fwgga.org) • [admin@fwgga.org](mailto:admin@fwgga.org)



To join the FWGGA or to renew your membership, please complete this form and send it together with your check or money order (payable to FWGGA) to the address above. Membership Period runs from January 1, 2022 to December 31, 2022. Please get your membership paid in January for full benefits.

\_\_\_\_\_ **New Membership**      \_\_\_\_\_ **Membership Renewal**

## Please Print Information

NAME: \_\_\_\_\_  
(First)                                      (Middle)                                      (Last)                                      (Title)

COMPANY NAME: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_ COUNTY: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_

BUSINESS PHONE: (\_\_\_\_) \_\_\_\_ - \_\_\_\_\_ EXT: (\_\_\_\_) \_\_\_\_\_ HOME PHONE: (\_\_\_\_) \_\_\_\_ - \_\_\_\_\_

E-MAIL ADDRESS: \_\_\_\_\_

## **Please Indicate the Type of Membership Below**

\_\_\_\_\_ **Student Membership:** Annual Dues **\$10.00** with current school ID. This is a Non-Voting Membership.

\_\_\_\_\_ **Associate Member:** Annual Dues **\$20.00**. Suppliers, manufacturers, or transporters of grapes, wine, or grape products. This is a Non-Voting Membership

\_\_\_\_\_ **Commercial Member:** Annual Dues **\$40.00**. Any Florida resident who sells or markets grapes, wine, or grape products or who is in the certified grapevine nursery business or has 200 or more vines. Each Commercial Member has one vote.

\_\_\_\_\_ **Non-Commercial Member:** Annual Dues **\$25.00**. Anyone employed by a grape grower or winery, a home winemaker or hobbyist who grows grapes and makes wine for home consumption, but who has less than 200 vines, or who is in university research or extension, or who is a government employee in the agriculture field. Each Non-Commercial Member has one vote.

## **2021 Membership Report**

**And**

## **2022 Membership Request and Reminder**

This is to provide the membership with the End of 2021 Membership Status and to request your membership renewals for 2022. As you know, membership runs from 1 January 2022 to 31 December 2022. And this year COVID-19 has again made us even more dependent upon your membership than before. Your organization, FWGGA, is the official representative of our industry and our strength results from our membership solidarity and especially your input and support.

In this mailing, we are including an invoice for your membership renewals. Please renew your 2022 Membership in a timely manner so that we can continue to fully represent our industry. If you are aware of others that you think would like to join with us, please advise them to contact us. And if you have any concerns, thoughts, or issues to share with us, we stand ready to receive your communication.

We end 2021 with a total of **80** Members, thanks to 68 membership renewals and 12 new memberships. The current 80 Memberships are broken down as follows:

- 34 Commercial (5 new members)
- 35 Non-Commercial (4 new members)
- 07 Associate (1 new member)
- 03 Student (2 new)
- 1 Lifetime

Please consider sending in your 2022 membership now while it is fresh in your mind. Each individual membership is crucial for the viability of this organization as we collectively represent the industry in Florida. You can either use the Invoice provided herein, renew your membership at our web site, [FWGGA.org](http://FWGGA.org), or you can send in your membership to FWGGA, PO Box 23, Pierson, FL 32180.